

# Thanks to Signature, SoHo guests now notice the elegant décor, not the lint.



**Pat Lytwynec**  
General Manager  
SoHo on George

**Ken Hoerle**  
Executive Chef  
SoHo on George

**Jim Rodgers, Jr**  
Vice President  
MacIntosh Services,  
Bethlehem, PA

**Softouch**  
TECHNOLOGY™  
Thanks to Milliken's revolutionary  
Softouch Technology, Signature  
table linens will stay soft and  
elegant wash after wash.

Opened in October 1998, New Brunswick's fashionable SoHo on George is known as much for its stylish, modern interior as for its sophisticated American cuisine. Not surprisingly, General Manager Pat Lytwynec was frustrated by an unwanted addition to the décor: lint.

"It was embarrassing," Pat says. "Our guests were complaining about the white lint from the cotton napkins getting on their clothes. To top it off, the cotton wasn't very presentable—the napkins wrinkled easily making them difficult to fold." Eager to find a solution Pat asked Jim Rodgers, Jr. at MacIntosh Services about Signature.



Pat liked Signature on the first delivery. "Signature makes a beautiful presentation," she says. "I like the smoothness, the soft feel, and the fact that it doesn't wrinkle or lint. Our lint roller has finally been taken off the hostess stand." Executive Chef Ken Hoerle adds: "Signature's been a big improvement over cotton. It looks much better on our tables."

As for Jim, he's equally impressed with Signature. "I like the way it cleans up and holds its shape. It's easy to process and irons better and faster than cotton. I'm now in the process of converting all my linens over to Signature."

For more information on Signature call your linen supplier; or call us at 1-800-322-8326. International inquiries, call 1-864-503-2897.



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